News Release
For Immediate Release

Ross Video to Advocate for Adoption of AES67 Standard
Nestor Amaya to speak on behalf of Media Networking Alliance at co-located NAB / AES event

Tuesday, October 10th, 2017 [Ottawa, Ontario, Canada] - Today, Ross Video®, the leader in smart production announced that the company's Nestor Amaya will host a session outlining the primary reasons for the professional audio and broadcast industry to adopt the AES67 standard at the upcoming co-located NAB / AES Shows in New York City. The [session](#), entitled "***Practical Benefits through AES67 Deployment in the Broadcast Industry: A Synopsis***", is part of the Networked Audio Track, and is being presented in association with the AES Technical Committee on Network Audio Systems. It is scheduled for Wednesday, October 18th from 5:15 to 6pm in Room 1E09 at the Javits Center.

AES67 networked audio enables systems from competing equipment vendors to achieve native interoperability. In contrast to CobraNet, where the industry was starved of supply when its sole technology vendor Cirrus Logic exited the market, AES67 enjoys adoption from multiple chip and software vendors, including Ross Video, thus ensuring a lasting and stable supply. With a baseline of common protocols and standards, AES67 enables audio interoperability between products that employ different audio networking solutions including Dante, RAVENNA, Q-LAN, and Livewire.

"AES67 is not a competing audio networking solution, but is rather more like a virtual cable, enabling native audio links to be established between existing solutions such as Dante and RAVENNA," stated Nestor Amaya, Director of IP Solutions and Infrastructure Product Marketing, Ross Video. "As demonstrated by our BACH OEM technology solutions, AES67 enables easy integration with existing Audio-over-IP control systems, while also future proofing investments for further shifts in audio networking standards."

"The broadcast industry is clearly recognizing the great opportunities and benefits that real-time networked media solutions can provide. At the recent IBC IP Showcase in Amsterdam, over 50 manufacturers came together to demonstrate audio and video interoperability, with AES67 functioning as a key aspect of this complete solution. The Media Networking Alliance will continue to promote AES67 through a range of sessions at the AES Convention, including this presentation by Nestor Amaya that is specifically focused on the relevance of AES67 for the broadcast industry," said Terry Holton, Vice-Chairman, Media Networking Alliance.

To learn more about BACH, other Ross IP solutions, and/or set up a meeting at NAB/AES New York at Booth #N253, please contact solutions@rossvideo.com.

Ross Video is Smart Production

Ross powers video productions for billions of global viewers daily with the industry's widest range of smart production solutions. Ross makes it easy to create compelling news, weather and sports broadcasts, engaging material for sports stadium screens, entertainment shows and rock concerts, educational institutions, legislative assemblies, corporate applications, and inspiring content for houses of worship. Ross solutions have impressed the audiences and marketing partners of NBC Sunday Night Football, Google YouTube Space London and China's eSports powerhouse VSPN. Ross delivers an unrivalled range of products and services comprising virtual studios, real-time motion graphics, cameras, robotic camera systems, production switchers, video servers, infrastructure and routers, social media management, newsroom systems and mobile live events.

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